

# Input

## Source



Website



Planning



MIPIM

## Enquiry Nos.

Feb - Mar 2018

24hrs response



33 On Journey



14 Pre-Investors

12 Committed

7 Established

## Sectors



- Retail
- Restaurant
- Office
- Cyber
- Creative
- Joinery
- Leisure

Our economy supports  
**46,000**  
additional jobs.

# Client Management

## Service Area Trends

Soft Landing/Property Prospecting

Marketing PR/LM

Meet the Buyer

Supply Chain Information

Specific Sector Knowledge

Smart Cities

Environmental Health

Meet Lord Mayor-Welcome

Skills/Employability

Business Development Opportunities

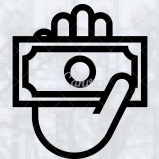
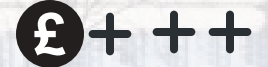


A Client Focused Journey

# Output



50K Sq Ft  
Land & Property



Average Salary

# Development Options

## CRM



Case Management



Property  
Prospecting  
Software

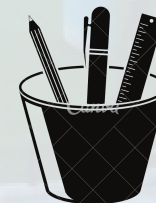
GIS  
Mapping



Proposition  
Materials



## Marketing



- Stakeholders
- Trade Bodies
- MIPIM
- Trade Missions
- Ongoing Customers
- Centres of Excellence